

National Tracking Poll-Sept/Oct

Direction of the country, Performance of the President, Government, MPs & Governance

24th September 2025



Presented by:

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Summary of Findings

- ❑ The latest poll by Global InfoAnalytics suggests President Mahama's honeymoon might be over, although more than 2 in 3 voters still approve of his job performance as president.
- ❑ The poll saw the president's job approval declined from 73% in July to 67% in September, representing 6 points drop, it also shows 22% of voters disapprove of the president's while 11% did not have an opinion, resulting in net approval of +45%. Every region now approve of the job performance of the president; the first time our polling data has recorded such endorsement.
- ❑ On the direction of the country, though majority of voters believe the country is headed in the right direction, the September 2025 poll shows a decline from 71% in July 2025 to 66% in September 2025, representing a decline of 5 points. Though there is decline overall, the poll shows that majority of voters in all the regions now believe Ghana is headed in the right direction.
- ❑ For the government, voters continue to say the government is performing well as 18% rate their performance as excellent, 54% very good/good, 12% as average and 16% as poor/very poorly. The poll shows an uptick in the proportion of voters who say the government has performed poor/very poor, increasing by 5 points compared to the July 2025 poll.

Summary of Findings

- ❑ The poll shows that majority of voters are happy with how their members of parliament have performed so far as 15% rate their performance as excellent, 52% as very good/good, 14% as average while 18% say they have performed poor/very poor.
- ❑ On voters' standard of living, the poll shows that 57% of voters say their standard of living has improved compared to a year ago. This represents a marginal decline of 2 points from the July 2025 poll which recorded 59%. 11% of voters say their standard of living has declined, down from 12% last July. Majority of voters in all the regions say their standard of living has improved compared to a year ago.
- ❑ 67% of voters believe their standards of living will improve in the next 12 months, down from 72% in July 2025 while 20% say it will not improve, up from 16% in July.
- ❑ On the state of corruption, 53% say it is improving, also down from 60% in July 2025 while 16% say it is getting worse, up from 13%, while those who say it is the same has increased from 20% in July 2025 to 24% in September 2025. However, the poll also shows that majority of voters in all the regions believe corruption levels have improved. 2025.

Summary of Findings

- ❑ On the fight against corruption, majority of voters believe the government is doing enough in the fight against corruption. 58% of voters say the government is doing enough in the fight against corruption while 29% say it is not doing enough. The poll shows that voters who believe the government is not doing enough is on the increase, rising from 23% to 29% between July 2025 and September 2025.
- ❑ The poll shows that majority of voters are happy with how their members of parliament have performed so far. 15% rate the performance of their MPs as excellent, 52% as very good/good, 14% as average while 18% say they have performed poor/very poor.
- ❑ The poll also shows that 27% of voters openly associate themselves with the NPP down from 30% in July 2025. The poll also shows the NDC declined from 44% to 42% in September 2025. Floating voters saw an increase of 2% to 17% in September while voters who don't disclose their party affiliations also went up from 8% in July 2025 to 10% in September 2025.
- ❑ The poll also shows that nearly 70% of voters use social media while 30% do not have social media account. The poll also shows that of those who are on social media, 28% use Facebook, 27% use TikTok, Snapchat 13%, X, 12%, Instagram, 10% and others, 10%.

Summary of Findings

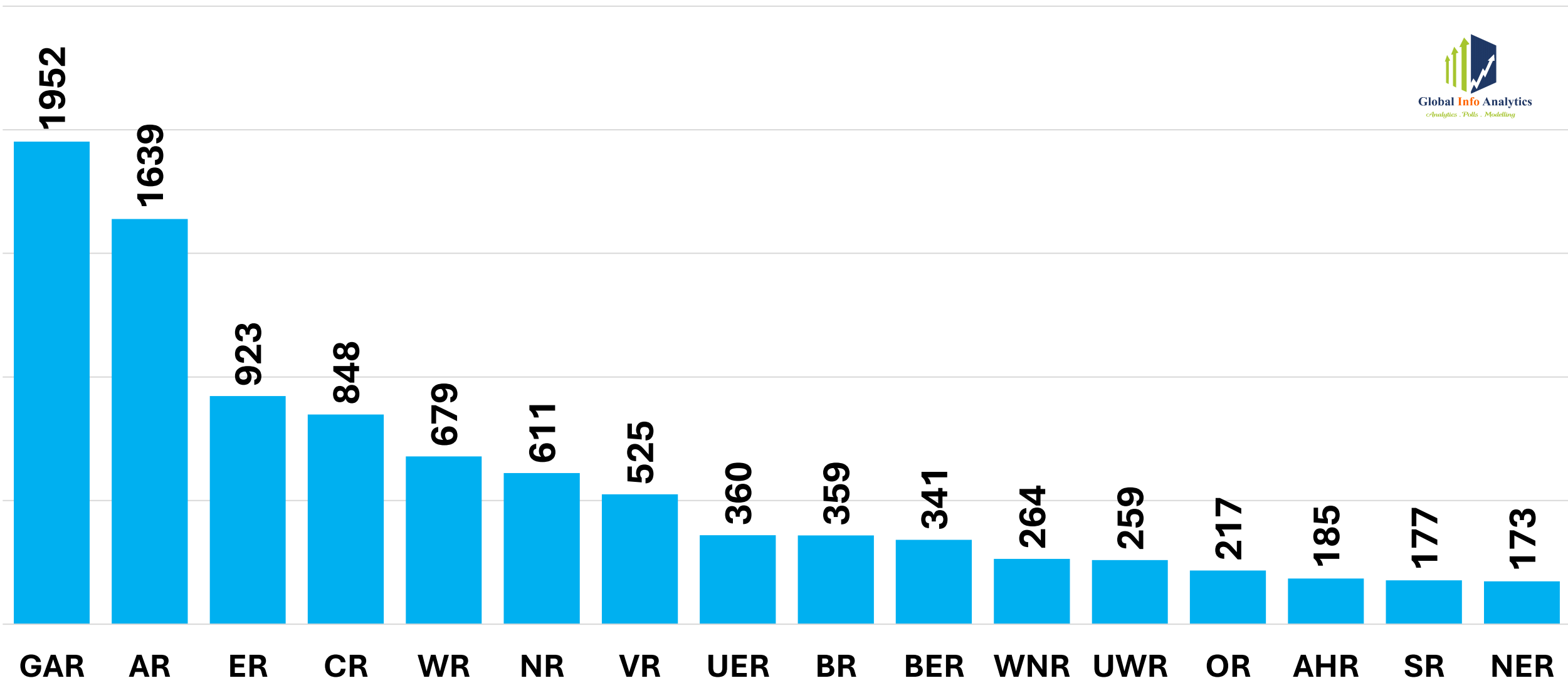
- ❑ In what could significant development in future elections, the poll shows that Gen Z and Millennial voters (voters under 44 years of age) account for nearly 78% of voters. The poll also shows that 64% of voters prefer Ghana to elect young leaders compared to 12% who oppose electing young leader while 24% were neutral.
- ❑ The poll was conducted between 15th September to 23rd September 2025 with a sample of 9,509 voters using mix mode (telephone and face-to-face) and has a confidence level of 99% and margin of error of $\pm 1.30\%$.
- ❑ A total of 1997 voters were sampled using Computer Assisted Telephone Interviews (CATI) 1,997 and 7,512 face-to-face interviews across eighty-three (83) constituencies in all the 16 regions.

Methodology and Approach

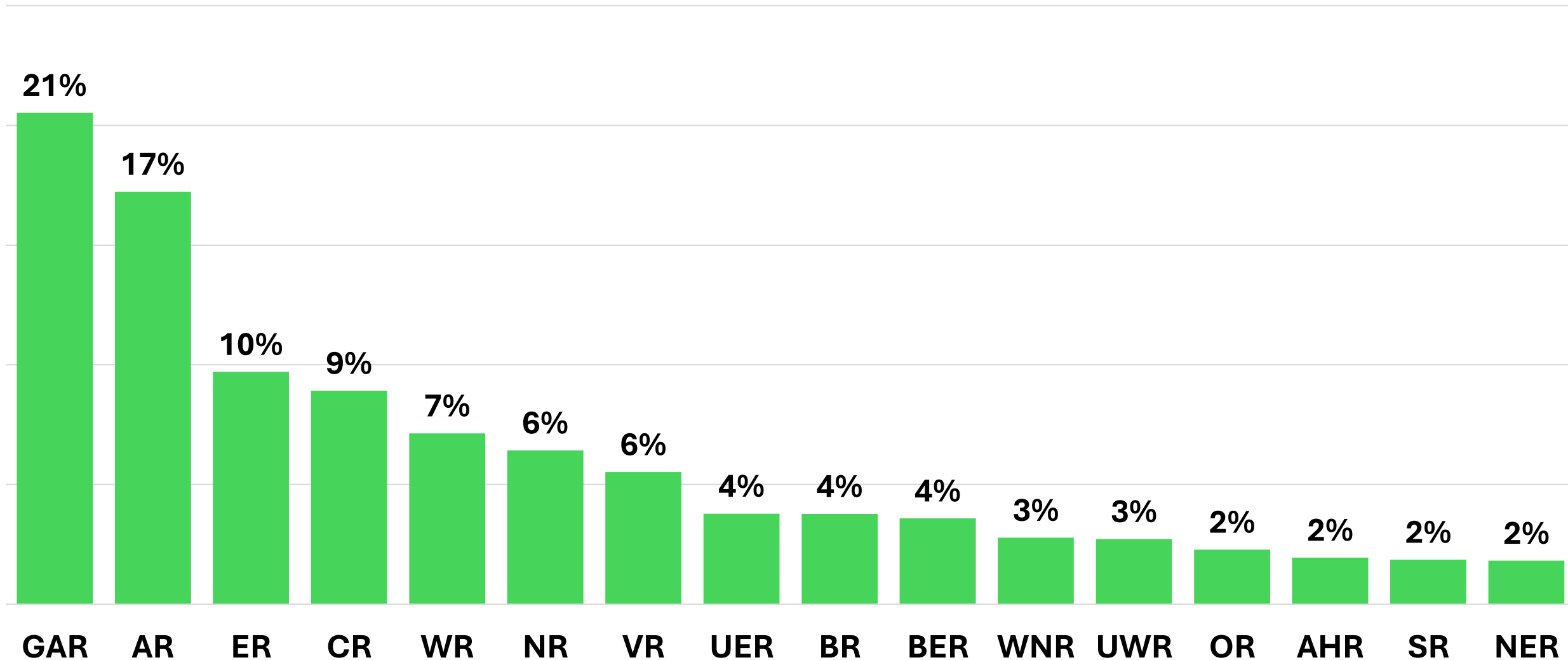
	TELEPHONE	FACE-TO-FACE	OVERALL
Sample Size	<ul style="list-style-type: none"> 1997 	<ul style="list-style-type: none"> 7,500 	<ul style="list-style-type: none"> 9,497
Sample Deployment	<ul style="list-style-type: none"> 16 Regions 	<ul style="list-style-type: none"> 83 Constituencies 	<ul style="list-style-type: none"> 16 Regions + 83 Constituencies
Sample Method	<ul style="list-style-type: none"> Probability random sampling 	<ul style="list-style-type: none"> Probability random sampling 	<ul style="list-style-type: none"> Probability random sampling
Confidence Level	<ul style="list-style-type: none"> 99% 	<ul style="list-style-type: none"> 99% 	<ul style="list-style-type: none"> 99%
Margin of Error	<ul style="list-style-type: none"> +/-3.31% 	<ul style="list-style-type: none"> +/-1.42% 	<ul style="list-style-type: none"> +/-1.3%
Survey type	<ul style="list-style-type: none"> CATI 	<ul style="list-style-type: none"> In-person 	
Period of Interviews	<ul style="list-style-type: none"> 15th September to 18th September 2025 	<ul style="list-style-type: none"> 19th September to 23rd September 2025 	15 th September to 23 rd September 2025

Note that due to rounding up of the data, some total when manually computed may be less or greater than 100% (99% or 101%)

SAMPLE ALLOCATION-NUMBER



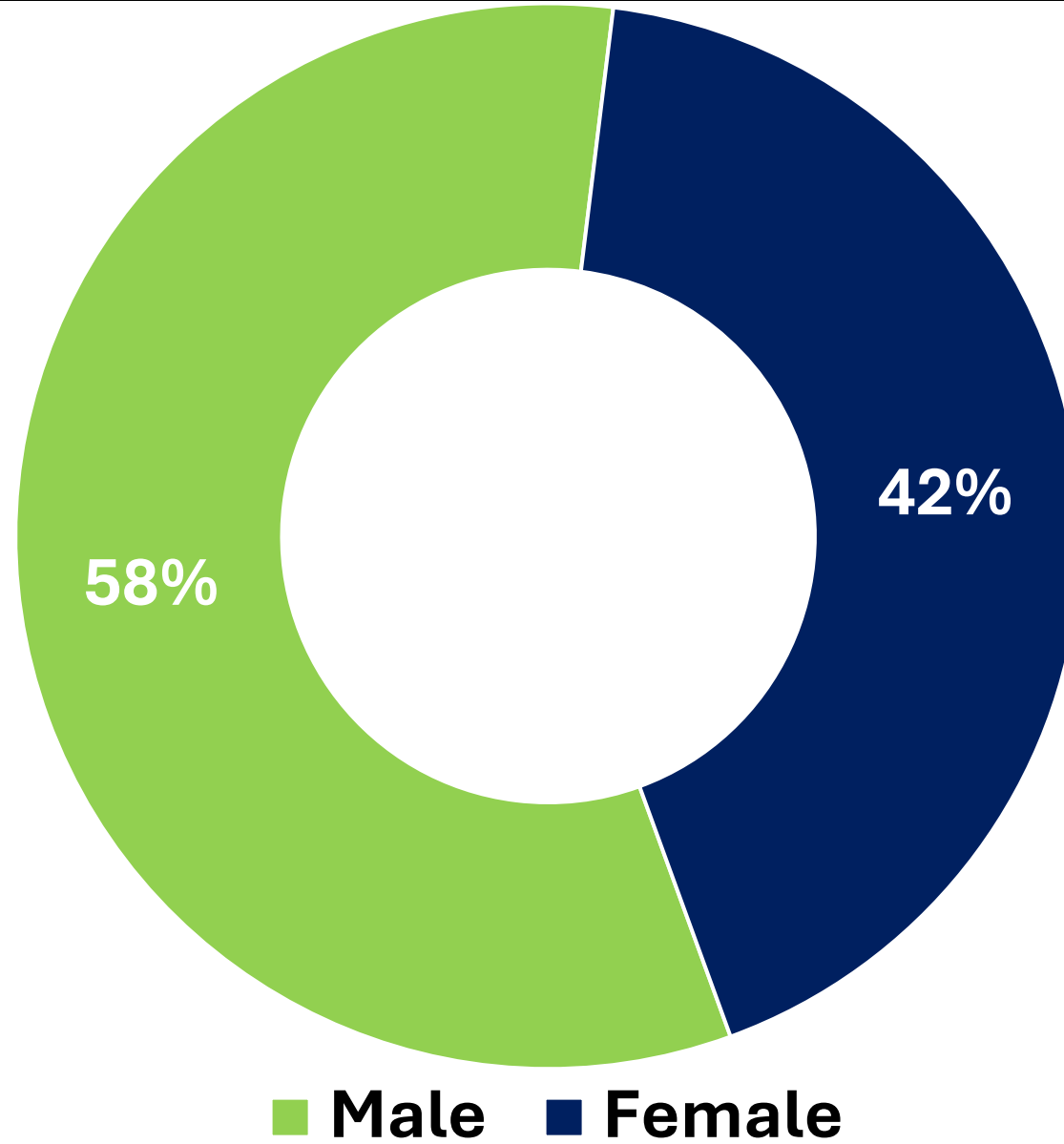
SAMPLE ALLCOTION-PERCENTAGE



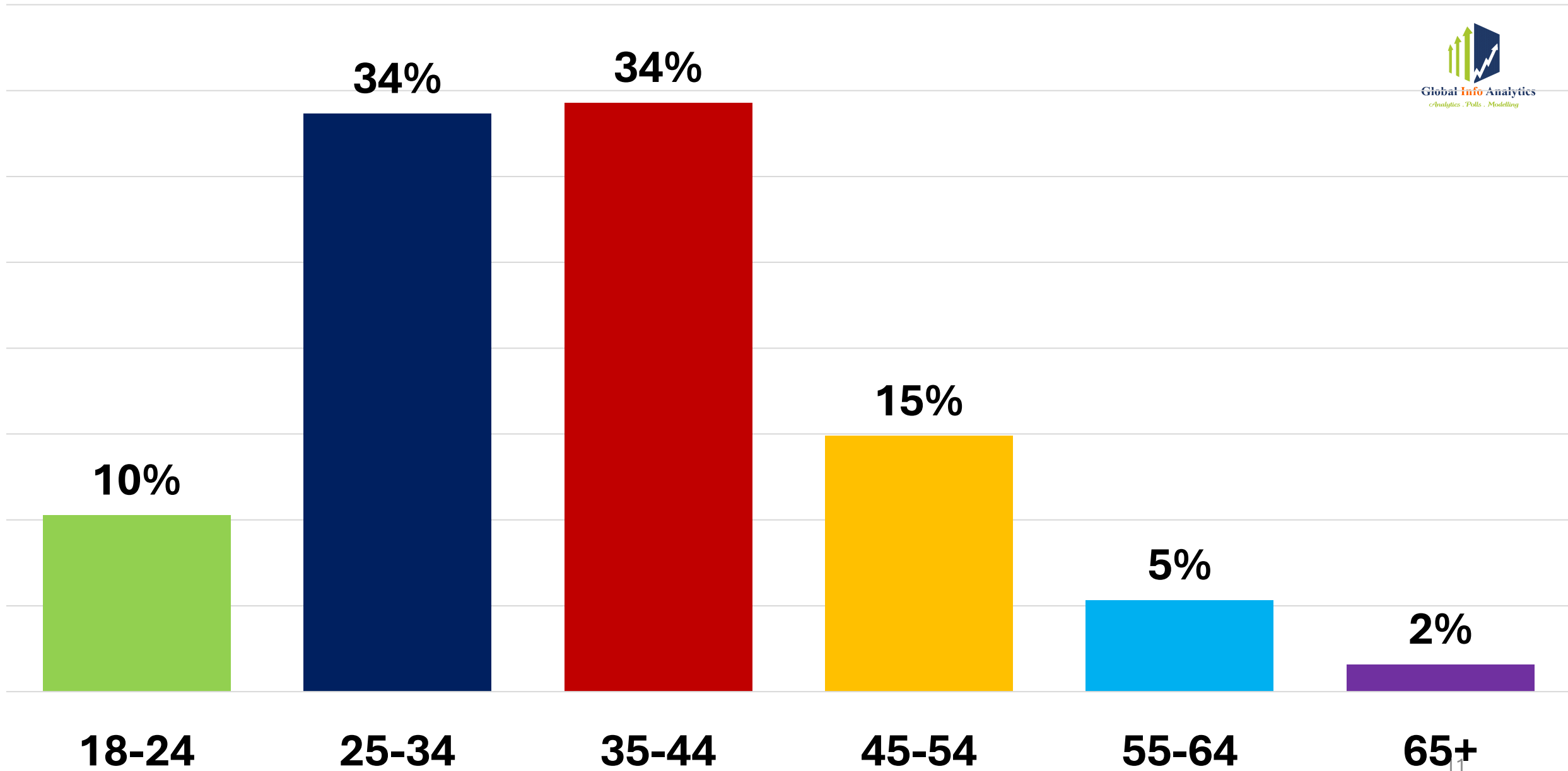
Demographics



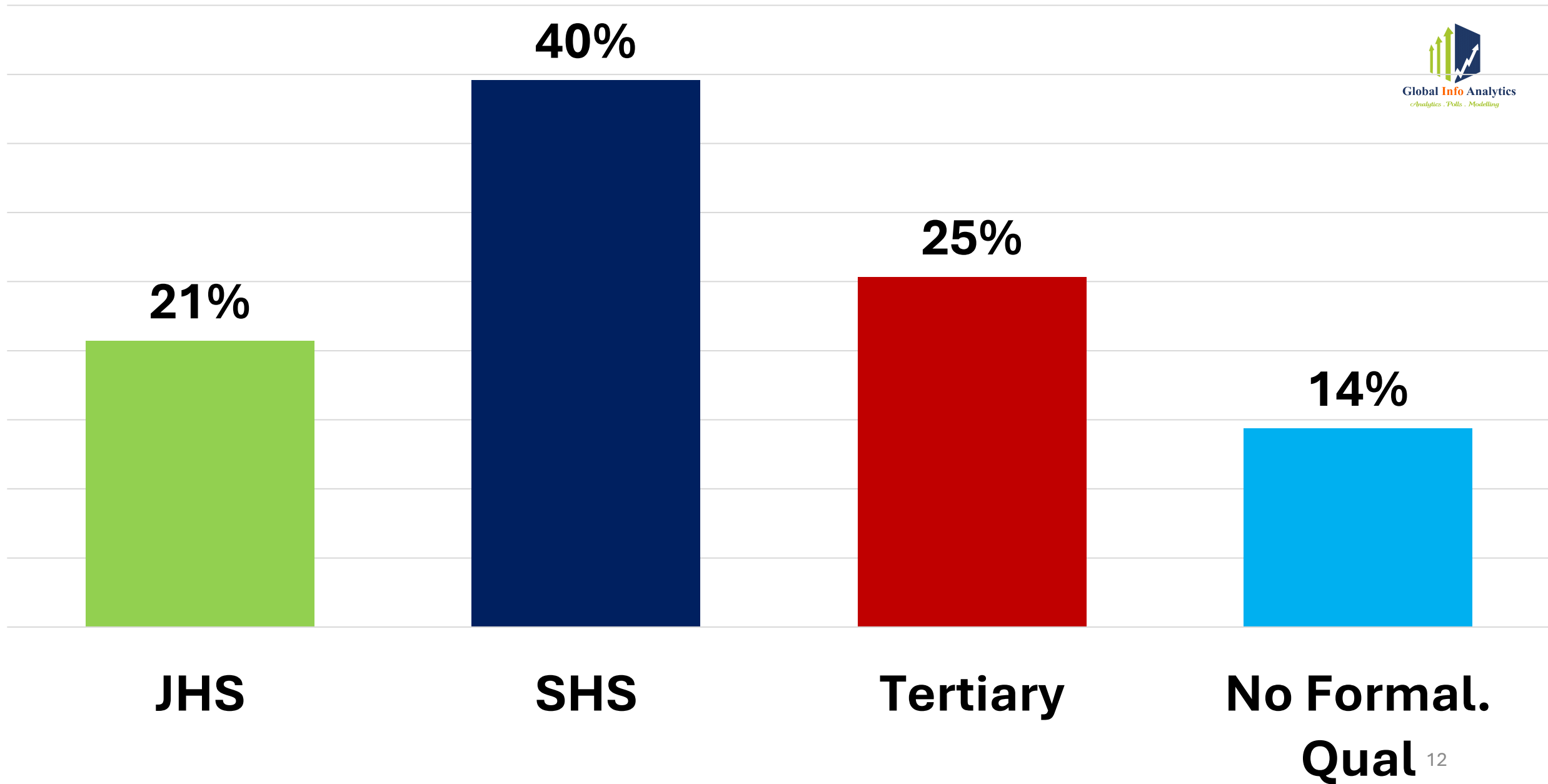
Gender



Age Groups



Education



Employment

59%



Employed

27%



Unemployed

12%



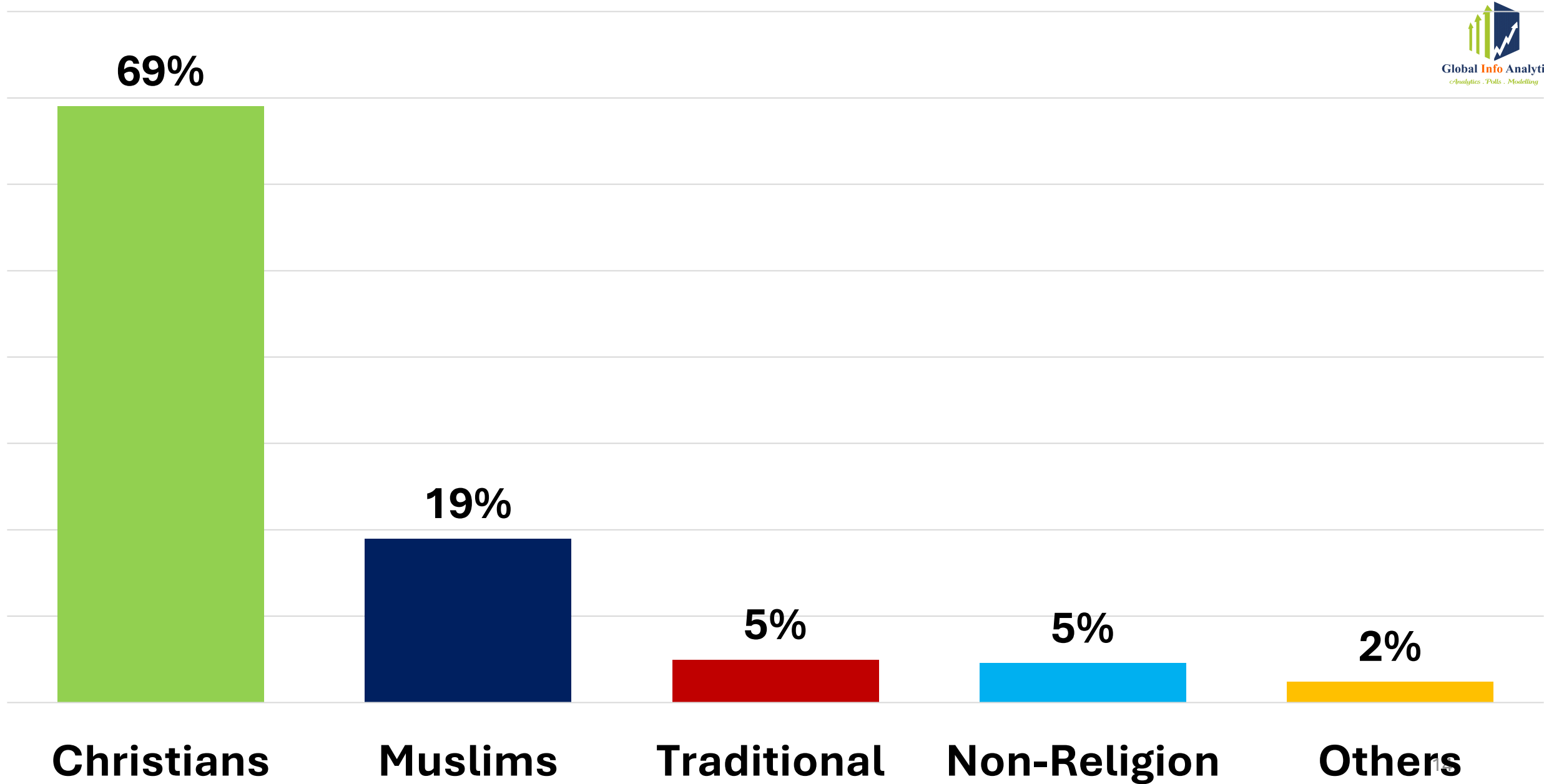
Students

2%

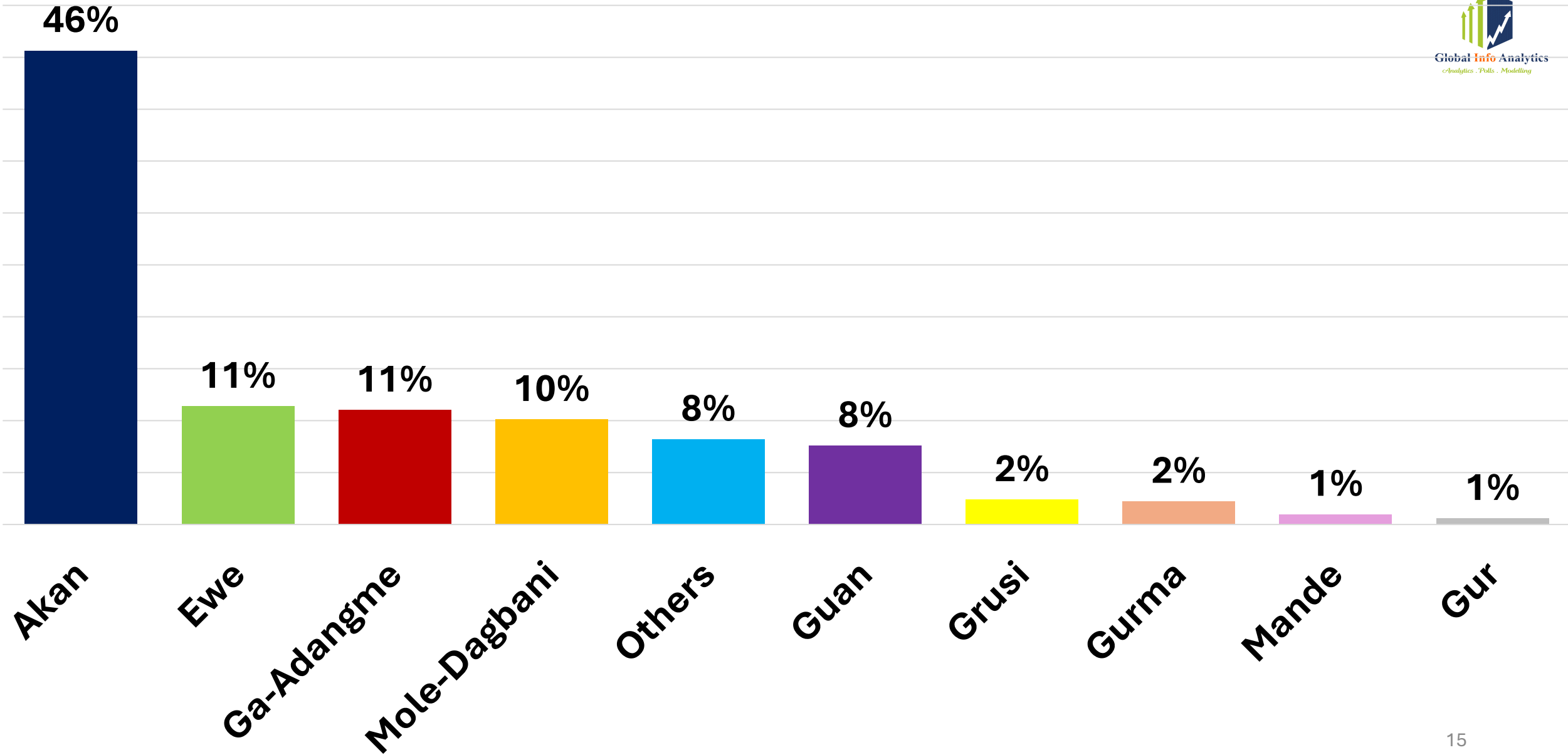


Pensioners

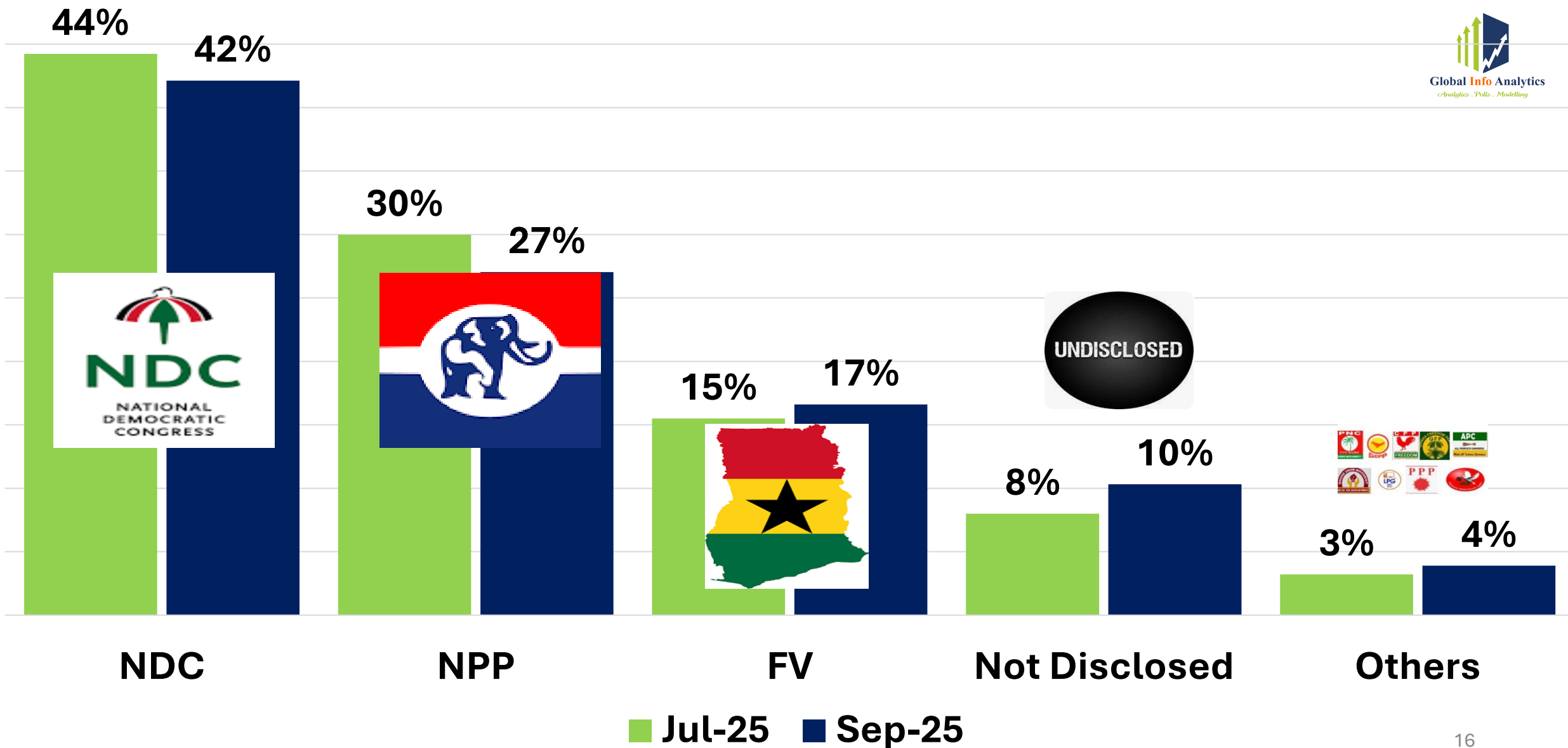
Religion



Ethnicity



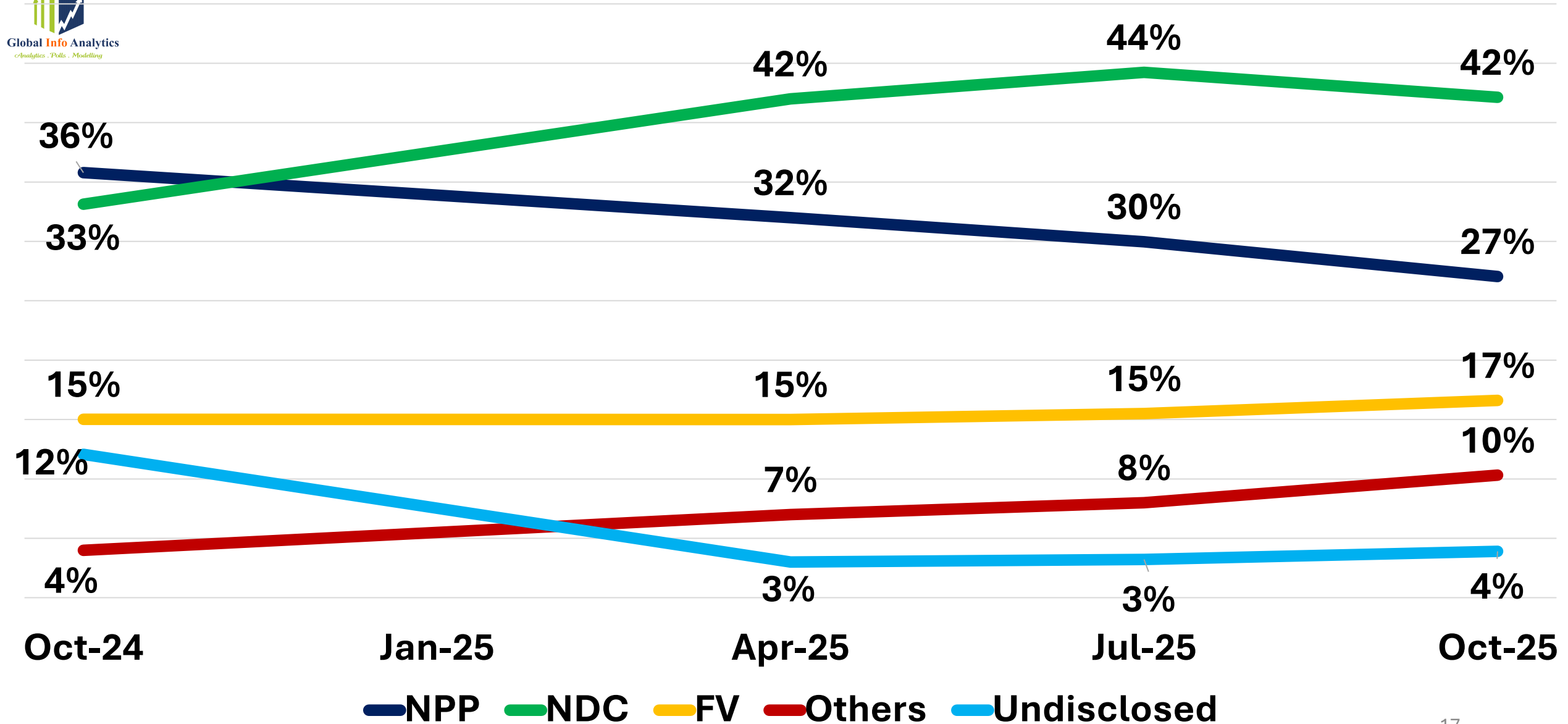
Party Affiliations



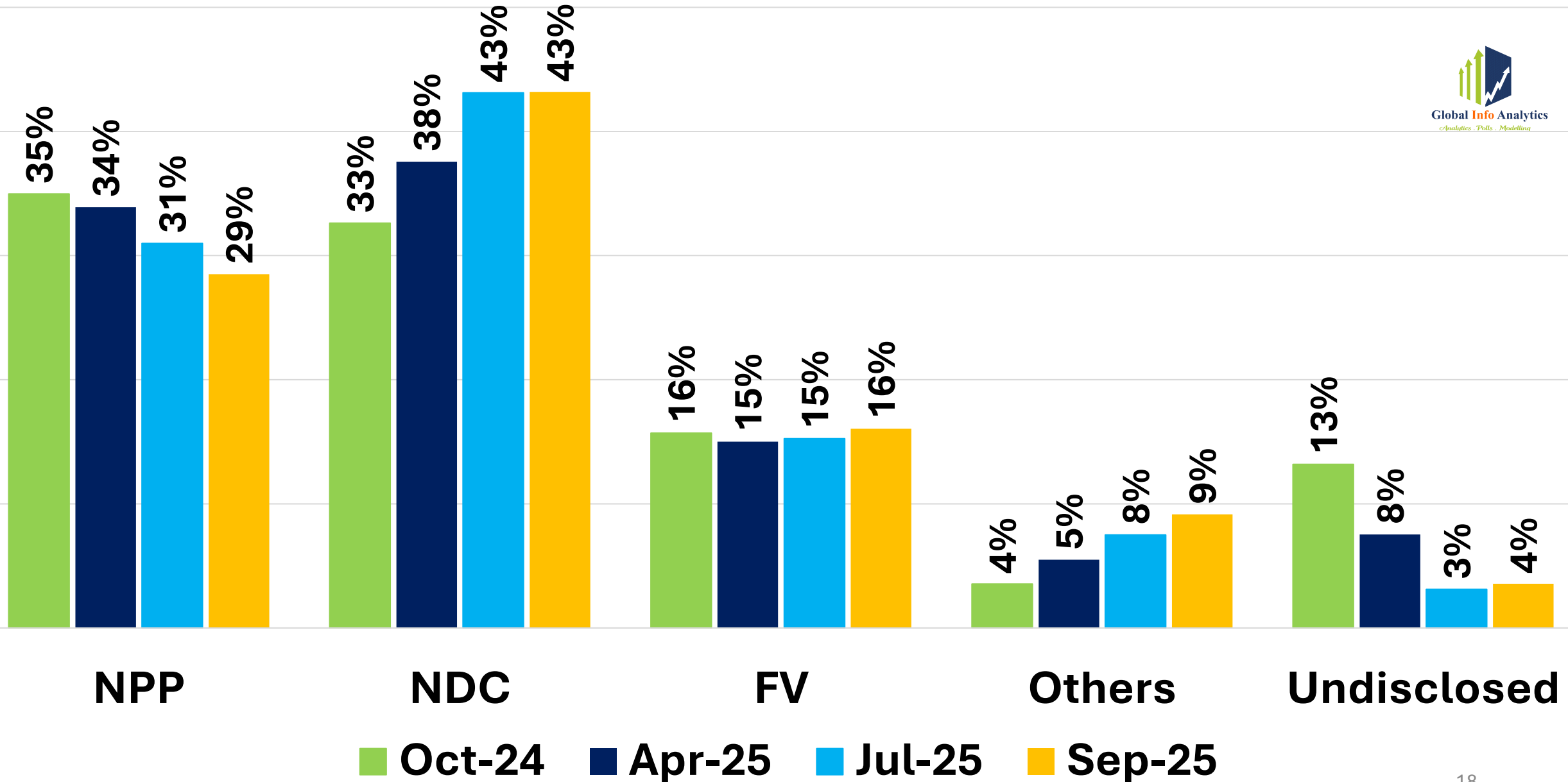
Party Affiliations-Trend



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Party Affiliations-3 Months Moving Average



Party Affiliations-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
NPP	12%	33%	23%	27%	27%	26%	24%	53%
NDC	43%	27%	40%	36%	50%	31%	56%	31%
FV	24%	27%	16%	22%	9%	19%	13%	6%
Others	12%	3%	10%	4%	3%	3%	2%	3%
Not Disclose	9%	11%	12%	10%	11%	21%	5%	6%
	100%	100%	100%	100%	100%	100%	100%	100%

Party Affiliations-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
NPP	39%	21%	15%	22%	21%	20%	23%	35%
NDC	50%	35%	50%	48%	53%	39%	38%	46%
FV	7%	25%	19%	17%	22%	19%	12%	11%
Others	4%	2%	3%	6%	1%	9%	7%	1%
Not Disclose	1%	17%	14%	7%	4%	14%	18%	8%
	100%	100%	100%	100%	100%	100%	100%	100%

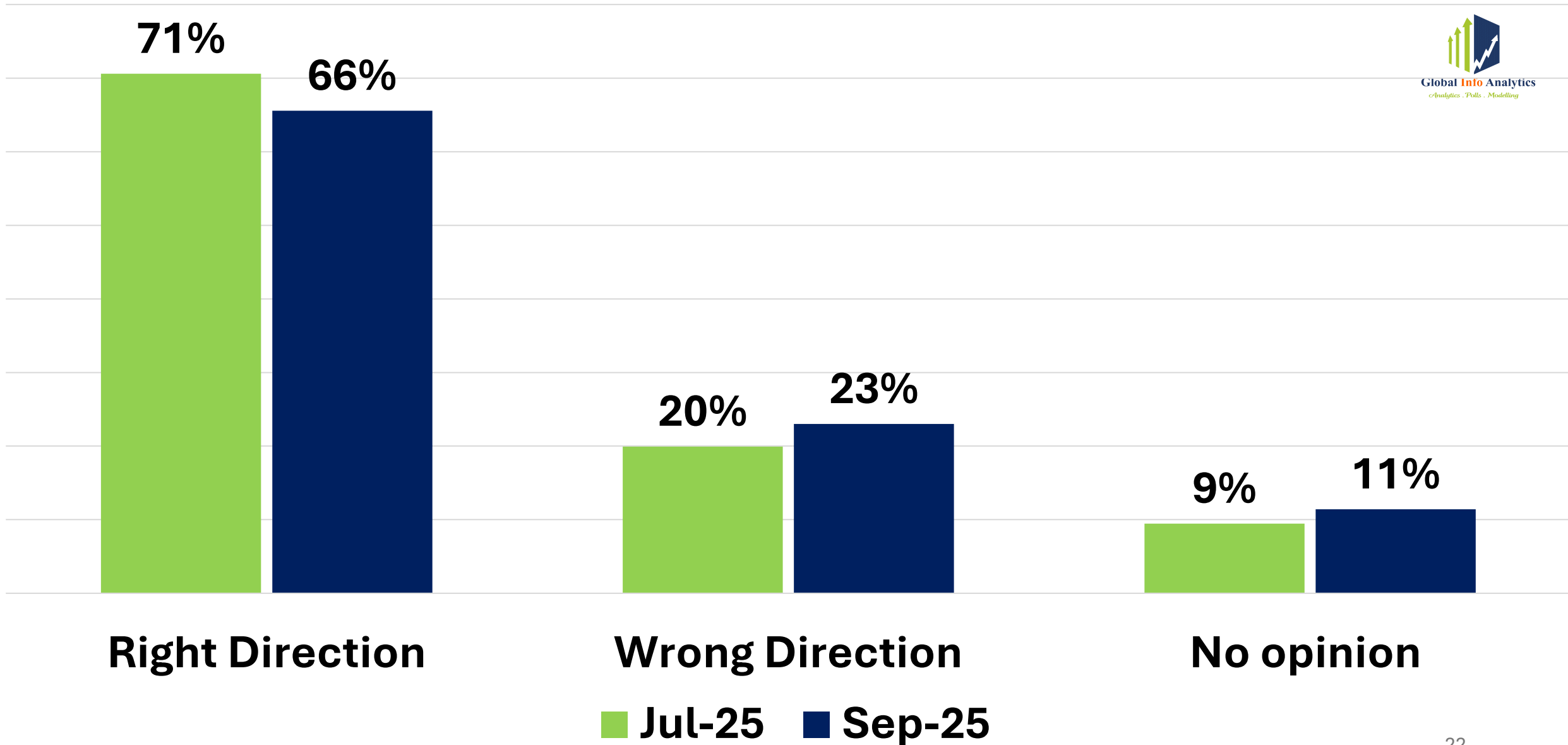
Governance & Performance



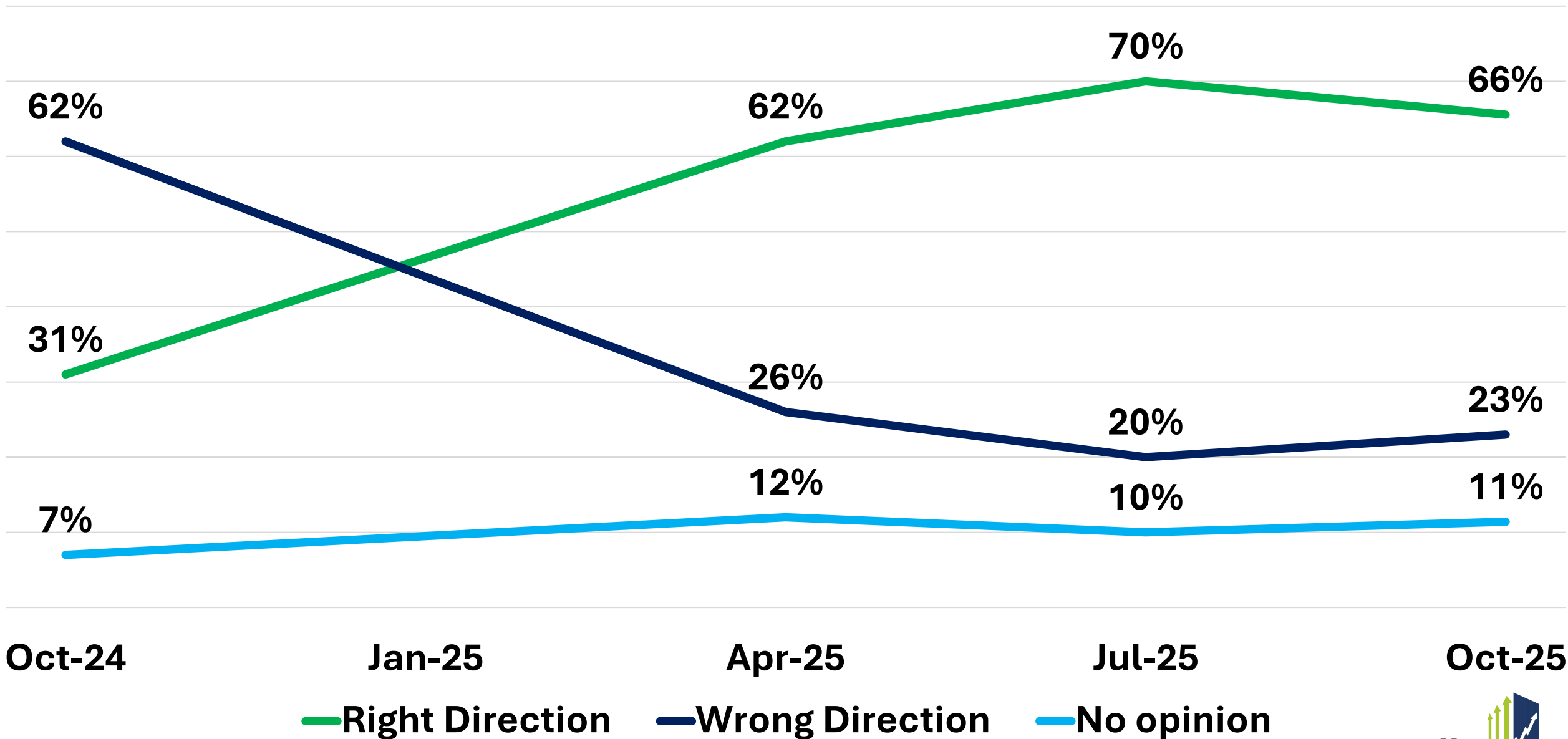
Direction of the country



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Direction of the country-Trend



Direction of the country-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Right Direction	66%	55%	65%	78%	68%	64%	72%	64%
Wrong Direction	26%	31%	24%	15%	20%	14%	19%	29%
No opinion	8%	14%	11%	6%	12%	22%	9%	8%
	100%	100%	100%	100%	100%	100%	100%	100%

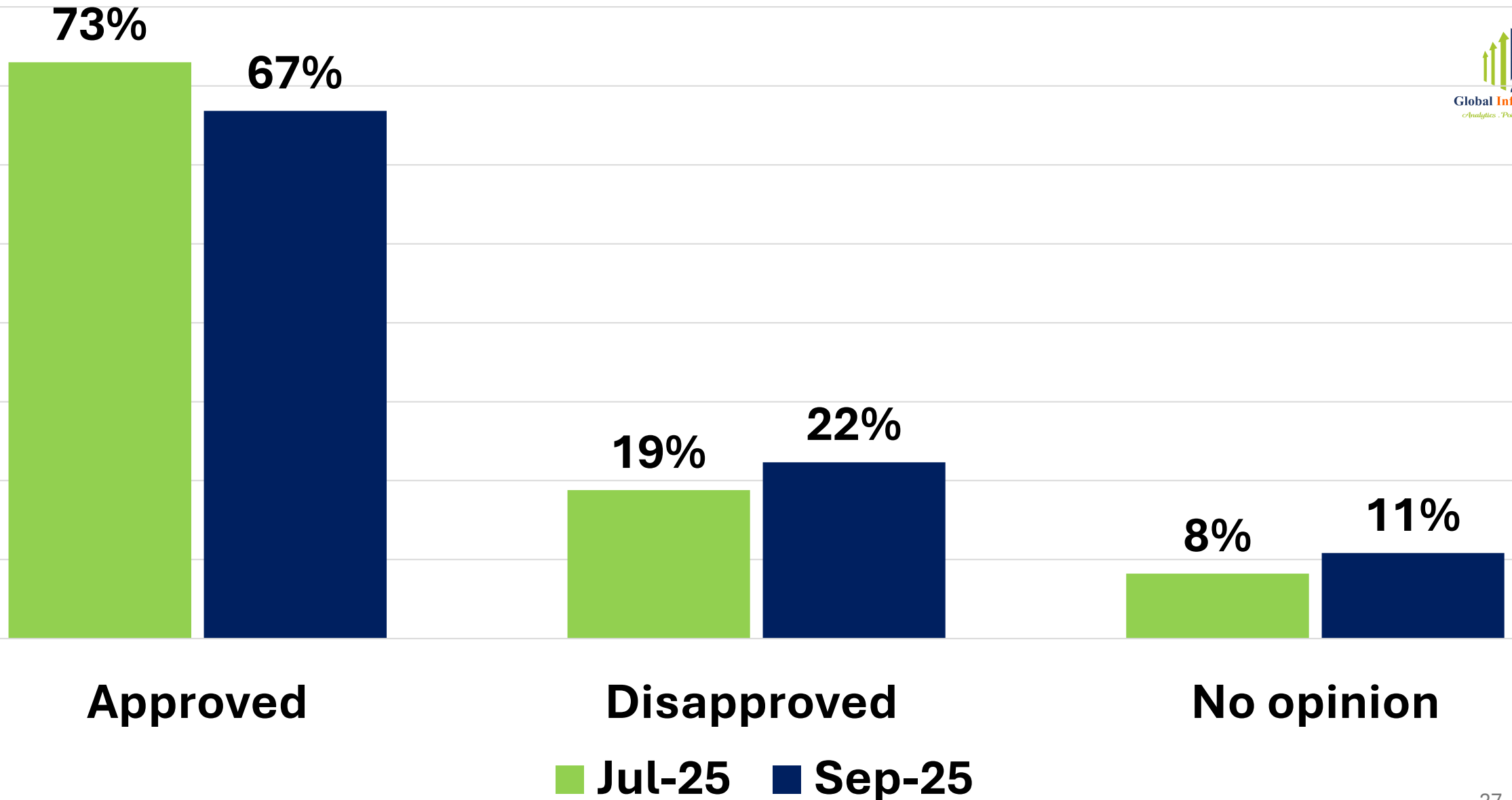
Direction of the country-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Right Direction	80%	72%	69%	65%	73%	62%	52%	71%
Wrong Direction	18%	25%	28%	26%	19%	32%	27%	23%
No opinion	3%	3%	3%	9%	7%	6%	21%	6%
	100%	100%	100%	100%	100%	100%	100%	100%

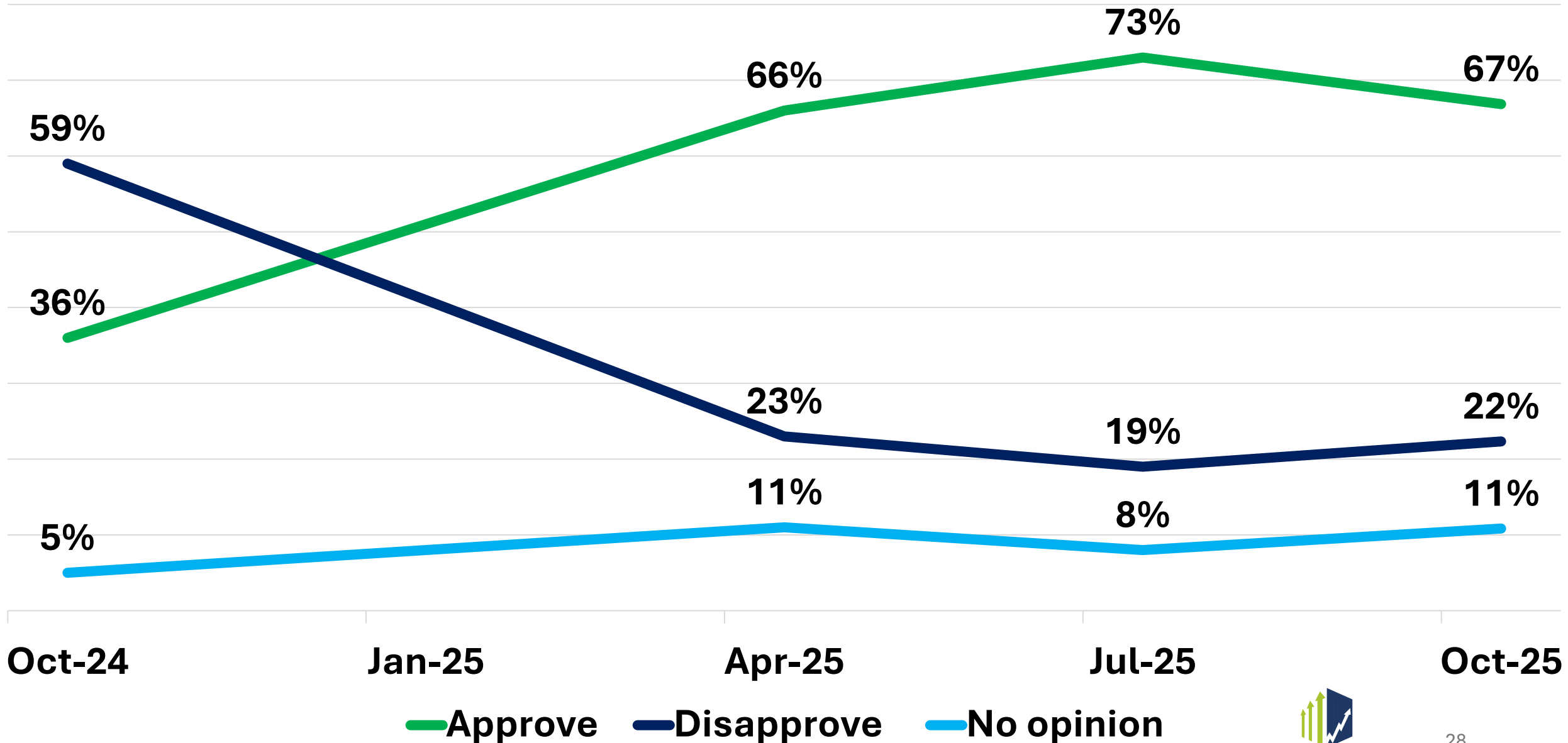
Direction of the country-Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Right Direction	36%	90%	62%	53%	55%
Wrong Direction	51%	6%	22%	22%	20%
No opinion	13%	4%	16%	25%	25%
	100%	100%	100%	100%	100%

President's Job Approval



President's Job Approval-Trend



President's Job Performance-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Approved	64%	55%	66%	84%	68%	68%	70%	62%
Disapproved	31%	32%	24%	12%	18%	12%	20%	33%
No opinion	6%	13%	10%	4%	14%	19%	10%	5%
	100%	100%	100%	100%	100%	100%	100%	100%

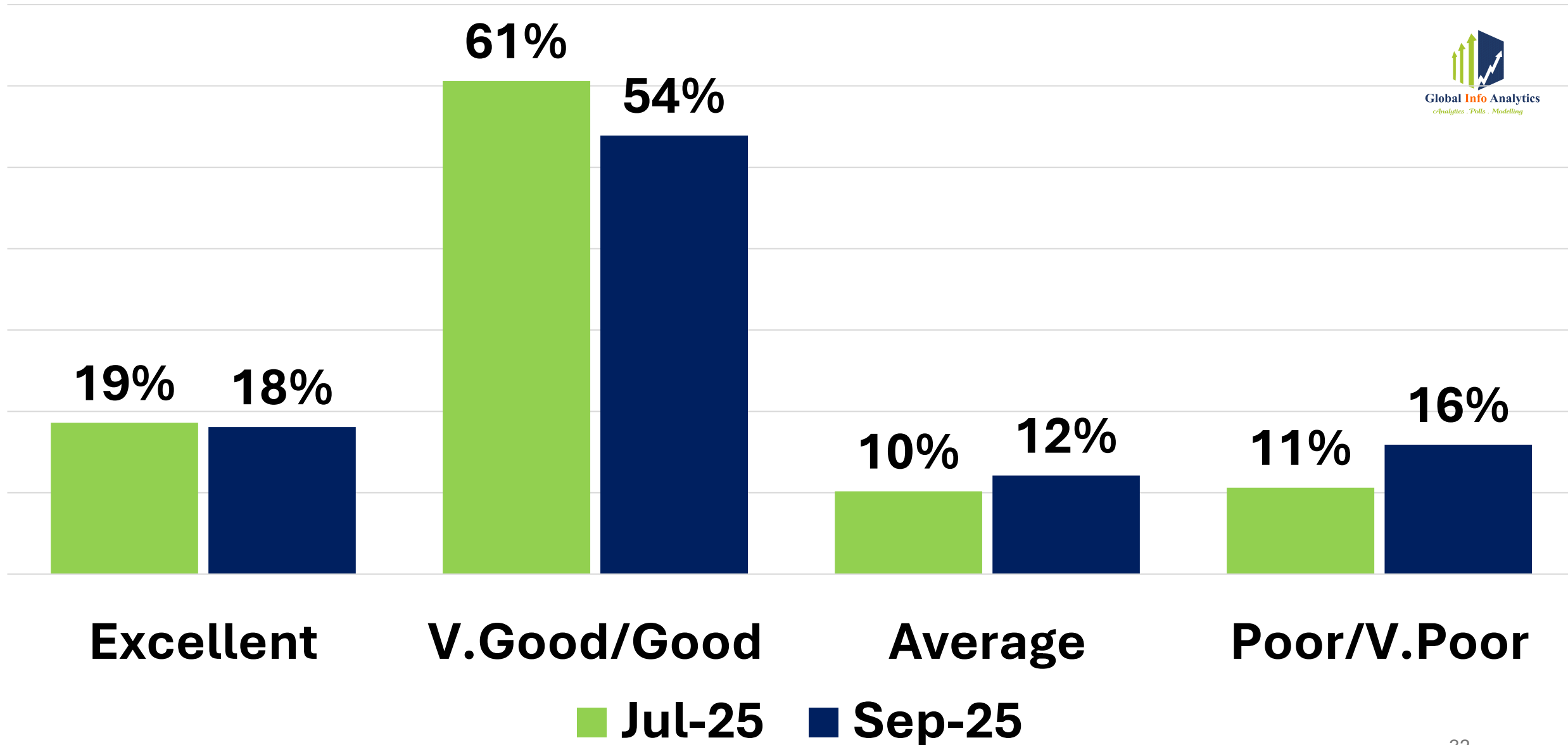
President's Job Performance-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Approved	81%	72%	75%	63%	83%	67%	59%	72%
Disapproved	16%	25%	21%	29%	14%	31%	22%	23%
No opinion	3%	3%	4%	7%	3%	3%	19%	5%
	100%	100%	100%	100%	100%	100%	100%	100%

President's Job Approval Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Approved	35%	91%	65%	54%	59%
Disapproved	50%	6%	20%	25%	18%
No opinion	15%	3%	15%	21%	23%
	100%	100%	100%	100%	100%

Government's Performance



Government's Performance-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Excellent	26%	9%	21%	19%	11%	17%	20%	16%
V.Good/Good	52%	50%	56%	68%	57%	55%	59%	54%
Average	5%	21%	13%	8%	13%	21%	7%	9%
Poor/V.Poor	18%	21%	10%	5%	18%	7%	14%	21%
	100%	100%	100%	100%	100%	100%	100%	100%

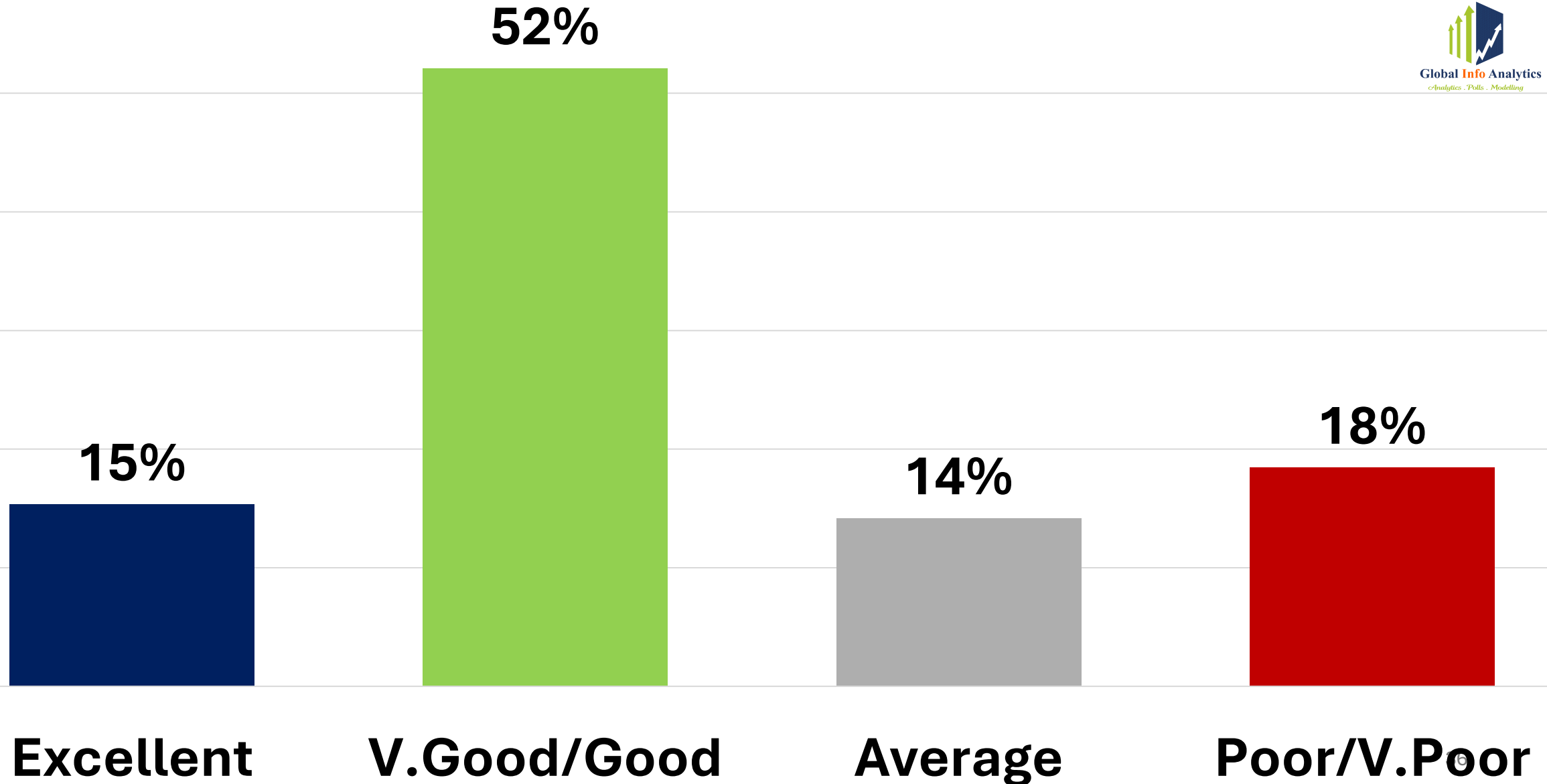
President's Job Performance-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Excellent	42%	20%	12%	30%	10%	25%	13%	18%
V.Good/Good	37%	55%	65%	41%	75%	54%	47%	53%
Average	6%	2%	3%	10%	4%	2%	19%	17%
Poor/V.Poor	15%	23%	20%	19%	11%	19%	22%	11%
	100%	100%	100%	100%	100%	100%	100%	100%

Government Performance-Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Excellent	8%	29%	11%	9%	10%
V.Good/Good	33%	65%	59%	55%	58%
Average	21%	3%	16%	18%	20%
Poor/V.Poor	38%	3%	14%	19%	13%
	100%	100%	100%	100%	100%

Members of Parliaments' Performance



MPs' Performance-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Excellent	29%	6%	19%	15%	14%	12%	18%	7%
V.Good/Good	42%	57%	44%	68%	53%	42%	59%	63%
Average	4%	24%	19%	10%	15%	25%	7%	10%
Poor/V.Poor	26%	13%	17%	7%	17%	22%	16%	19%
	100%	100%	100%	100%	100%	100%	100%	100%

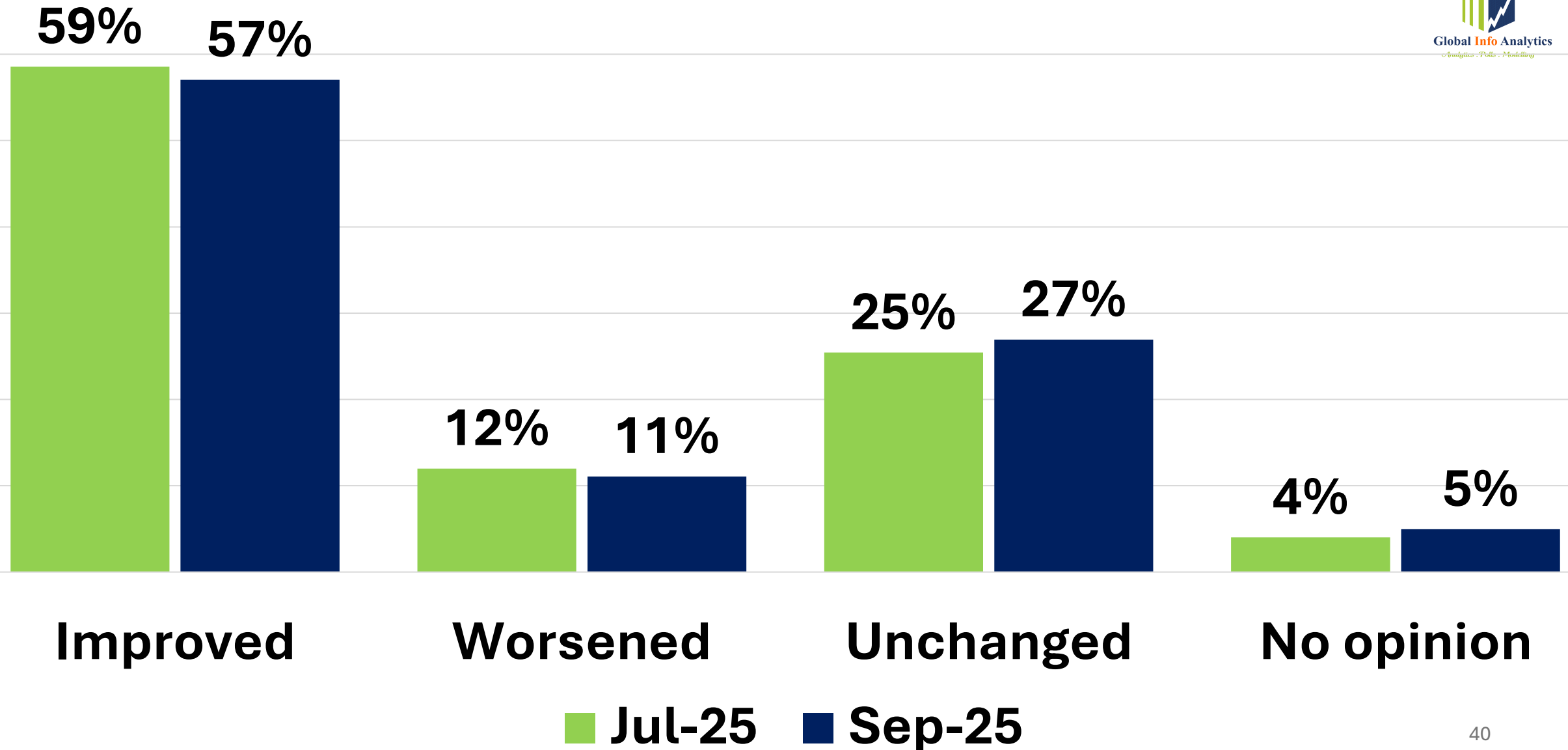
MPs' Performance-Regions

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MPs' Performance-Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Excellent	8%	24%	9%	12%	9%
V.Good/Good	34%	62%	57%	54%	55%
Average	19%	7%	22%	15%	21%
Poor/V.Poor	39%	8%	12%	19%	16%
	100%	100%	100%	100%	100%

Standard of Living compared to the last 12 month



Standard of living -Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Improved	47%	53%	58%	68%	62%	49%	61%	55%
Worsened	20%	11%	13%	9%	10%	6%	9%	25%
Unchanged	29%	32%	25%	20%	20%	34%	27%	16%
No opinion	3%	4%	5%	3%	8%	10%	2%	5%
	100%	100%	100%	100%	100%	100%	100%	100%

Standard of living -Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Improved	77%	55%	68%	52%	59%	59%	38%	68%
Worsened	3%	16%	18%	13%	8%	25%	10%	10%
Unchanged	18%	27%	8%	30%	32%	12%	38%	21%
No opinion	2%	2%	6%	5%	1%	3%	14%	1%
	100%	100%	100%	100%	100%	100%	100%	100%

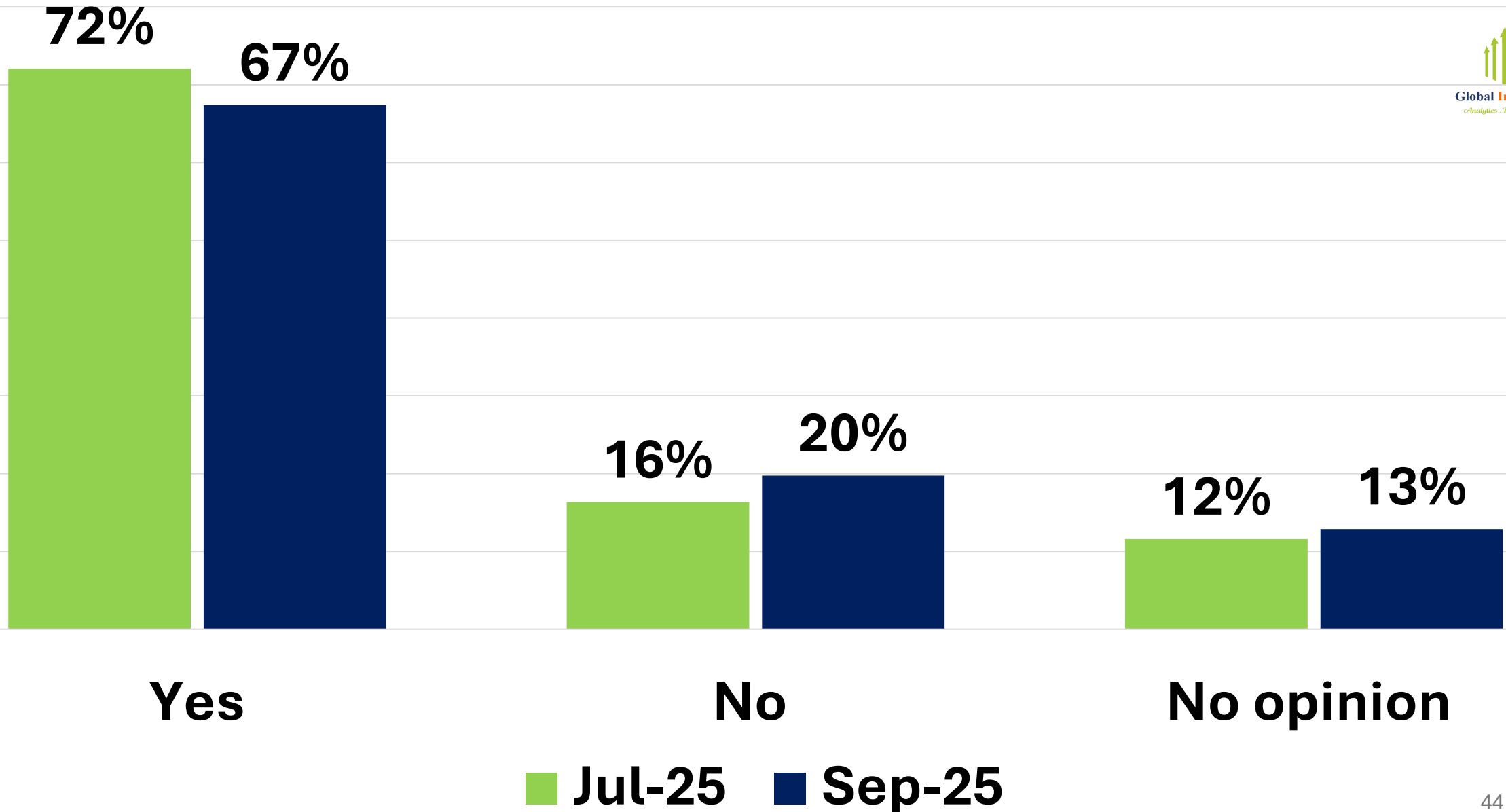
Standard of Living -Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Improved	28%	82%	54%	38%	45%
Worsened	21%	5%	10%	13%	9%
Unchanged	44%	12%	32%	39%	32%
No opinion	7%	2%	4%	11%	13%
	100%	100%	100%	100%	100%

Standard of Living Improvement Optimism



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Optimism for Improvement in standard of living-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Yes	59%	65%	74%	80%	71%	72%	68%	63%
No	31%	23%	13%	14%	15%	8%	25%	20%
No opinion	10%	12%	13%	6%	14%	20%	7%	17%
	100%	100%	100%	100%	100%	100%	100%	100%

Optimism for Improvement in standard of living-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Yes	77%	74%	69%	57%	82%	64%	50%	65%
No	14%	17%	24%	35%	14%	24%	19%	18%
No opinion	7%	9%	7%	8%	4%	12%	31%	17%
	100%	100%	100%	100%	100%	100%	100%	100%

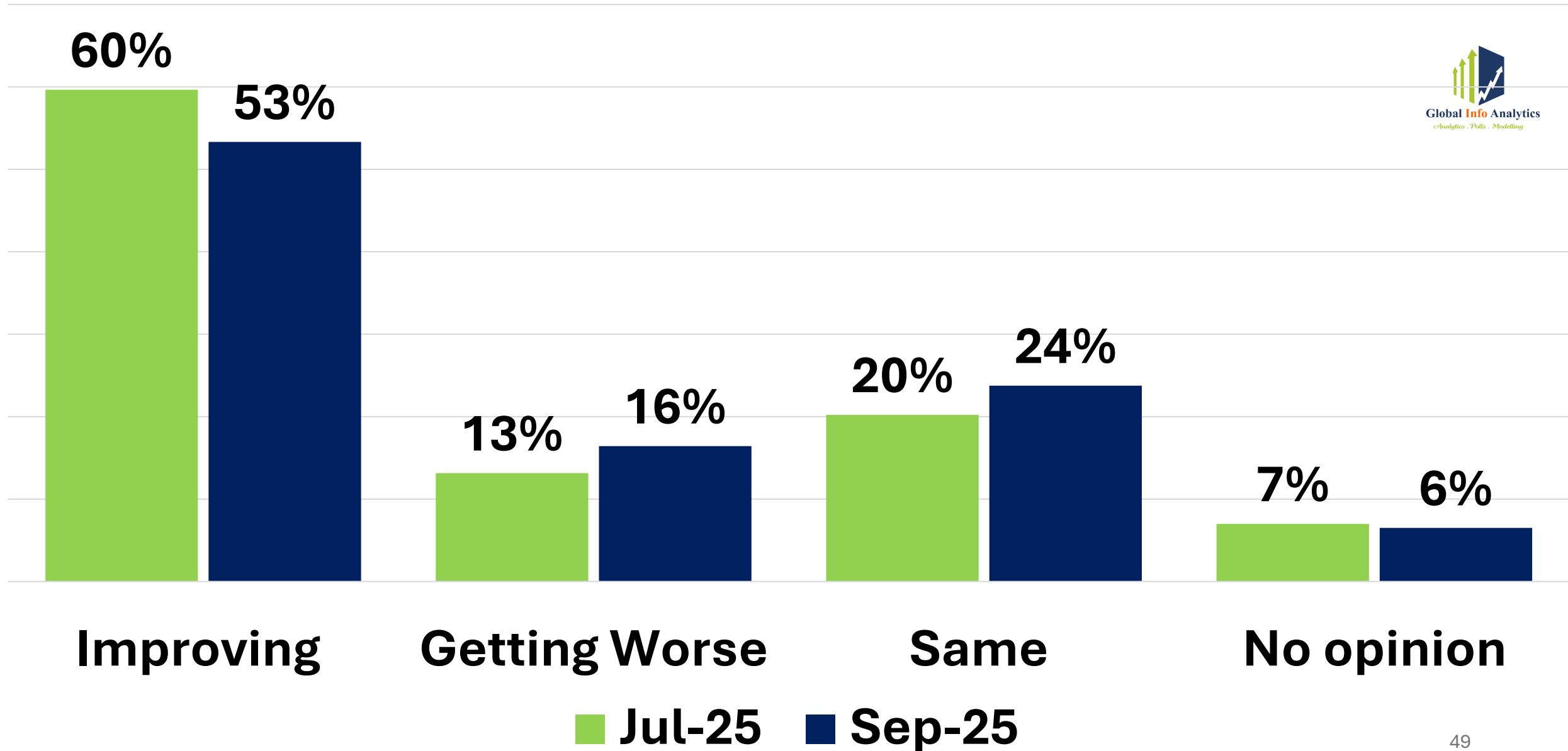
Standard of Living Improvement Optimism-Party Affiliations

	NPP	NDC	FV	Other	Not Discl.
Yes	40%	89%	67%	53%	61%
No	43%	6%	17%	24%	14%
No opinion	17%	5%	16%	23%	25%
	100%	100%	100%	100%	100%

Corruption & Corruption Fight



State of Corruption



State of Corruption-Regions

	AHR	AR	BR	BER	CR	ER	GAR	NER
Improving	46%	39%	39%	59%	65%	42%	63%	51%
Getting Worse	24%	27%	26%	15%	11%	10%	8%	24%
Same	29%	28%	28%	21%	14%	34%	25%	20%
No opinion	1%	5%	7%	5%	9%	14%	4%	6%
	100%	100%	100%	100%	100%	100%	100%	100%

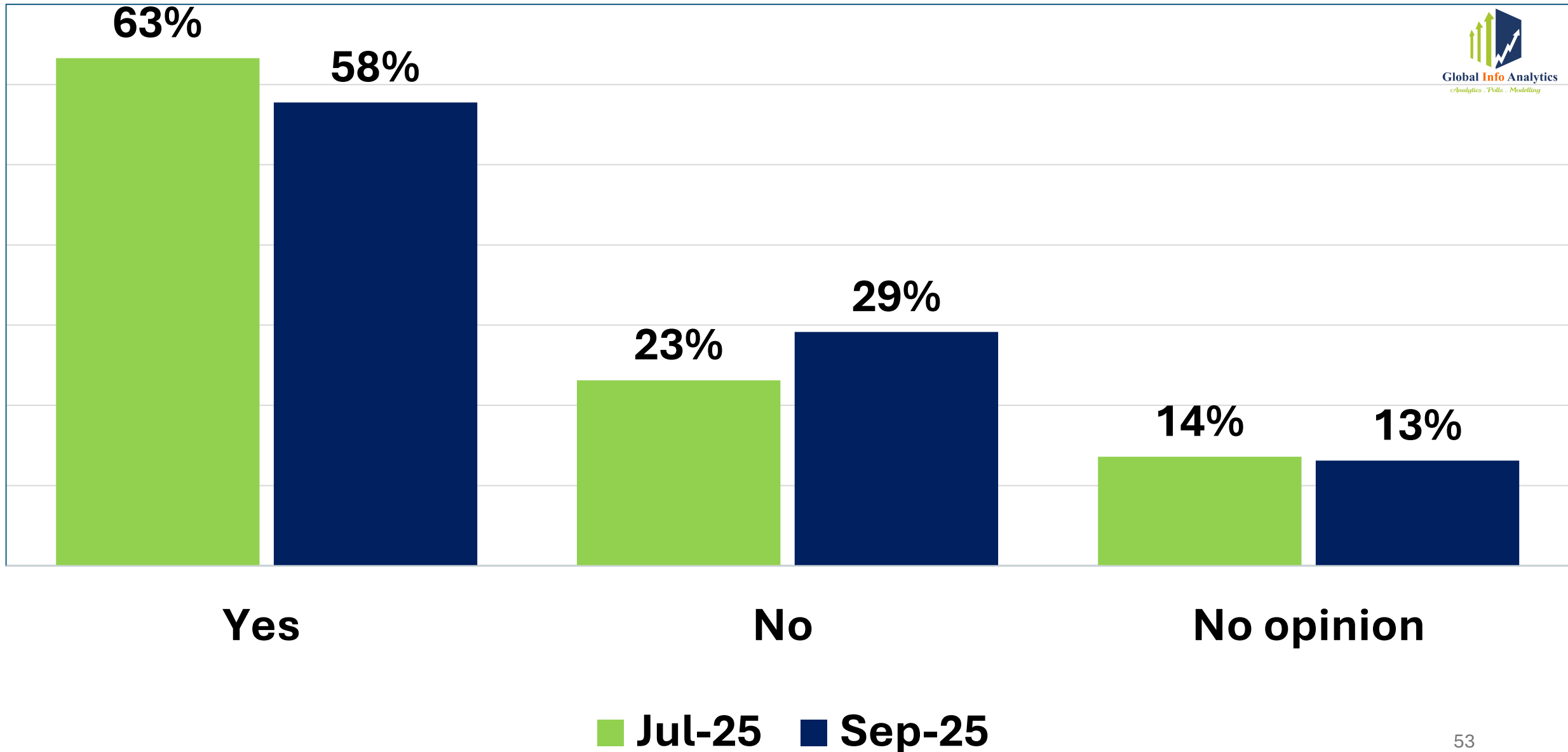
State of Corruption-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Improving	72%	63%	59%	54%	67%	62%	39%	46%
Getting Worse	7%	18%	20%	15%	10%	22%	20%	36%
Same	16%	17%	8%	25%	19%	13%	29%	17%
No opinion	5%	2%	13%	6%	3%	4%	12%	2%
	100%	100%	100%	100%	100%	100%	100%	100%

State of Corruption

	NPP	NDC	FV	Other	Not Discl.
Improving	22%	78%	49%	39%	44%
Getting Worse	31%	8%	17%	13%	11%
Same	38%	11%	28%	38%	28%
No opinion	9%	2%	6%	10%	16%
	100%	100%	100%	100%	100%

Is the Government Fighting Corruption?



Is the government doing enough to fight corruption?-Regions

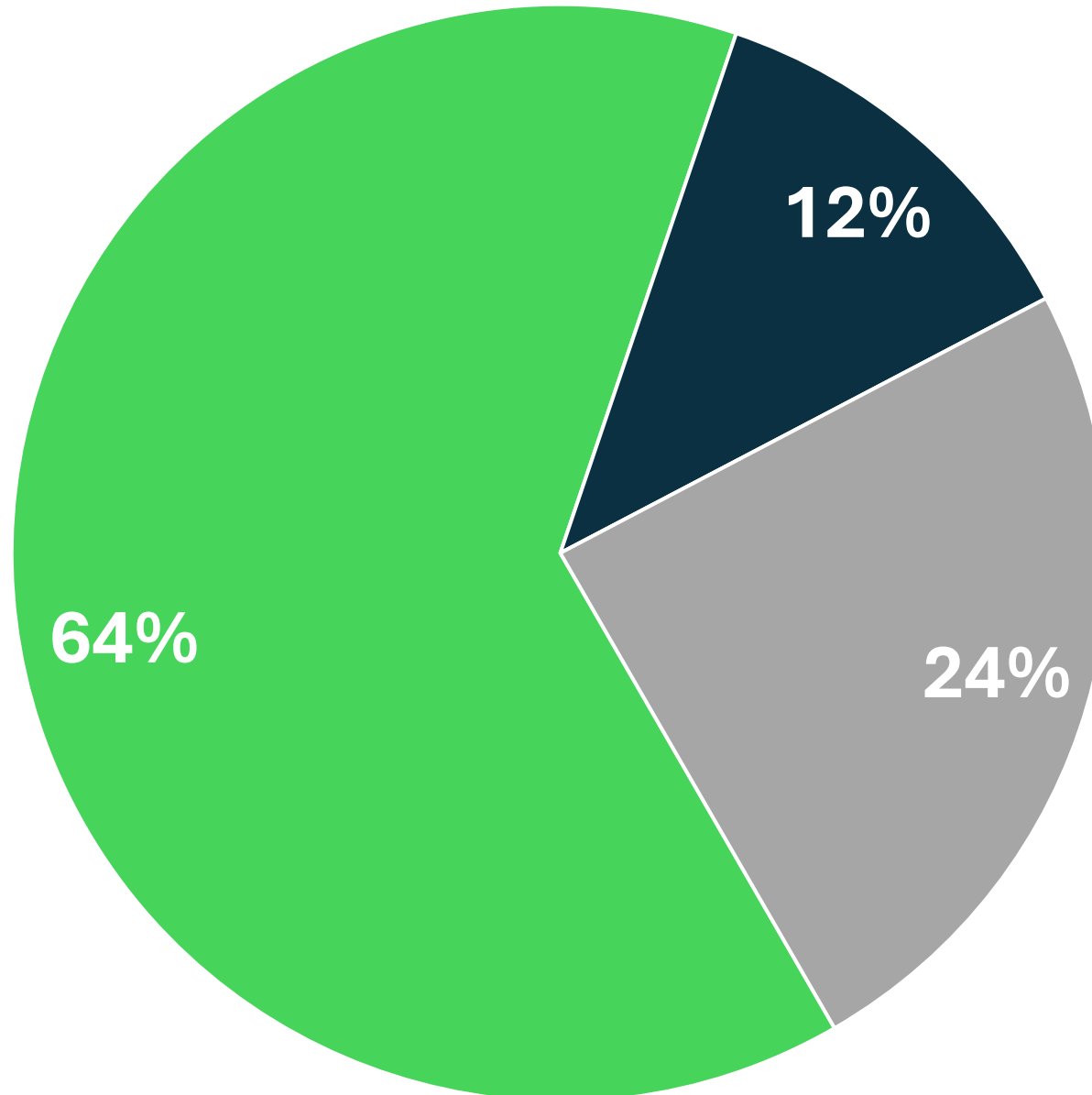
	AHR	AR	BR	BER	CR	ER	GAR	NER
Yes	55%	42%	55%	74%	69%	51%	65%	65%
No	40%	41%	34%	20%	16%	24%	28%	27%
No opinion	5%	17%	11%	6%	15%	25%	7%	8%
	100%	100%	100%	100%	100%	100%	100%	100%

Is the government doing enough to fight corruption?-Regions

	NR	OR	SR	UER	UWR	VR	WR	WR
Yes	73%	68%	62%	51%	81%	60%	44%	54%
No	19%	26%	25%	39%	14%	31%	32%	40%
No opinion	8%	6%	13%	10%	4%	9%	24%	6%
	100%	100%	100%	100%	100%	100%	100%	100%

Should Ghana be led by young leaders?

Should Ghana be led by young leaders?



- **Agree**
- **Disagree**
- **Neutral**

MPs Performance-Constituencies



MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
Ahafo constituencies	Asunafo South	32%	29%	3%	36%	100%
	Asutifi South	38%	34%	0%	27%	100%
Ashanti constituencies	Manhyia North	9%	87%	1%	3%	100%
	Atwima Nwabiagya South	2%	30%	41%	27%	100%
	Suame	0%	69%	23%	8%	100%
	Offinso South	0%	51%	44%	5%	100%
	Asawase	40%	55%	1%	5%	100%
	Adansi Asokwa	2%	74%	19%	6%	100%
	Obuasi West	1%	29%	46%	24%	100%
	Effiduase/Asokore	8%	76%	14%	2%	100%
	Ahafo Ano North	6%	94%	0%	0%	100%
	Atwima Kwanwoma	0%	39%	25%	35%	100%
	Atwima Mponua	0%	50%	40%	10%	100%
	Kwadaso	6%	54%	28%	12%	100%
	Afigya Kwabre South	5%	83%	9%	3%	100%
	Ahafo Ano South-East	0%	47%	53%	0%	100%

MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
Bono constituencies	Tain	42%	39%	5%	15%	100%
	Dormaa East	0%	33%	44%	23%	100%
	Jaman North	10%	52%	26%	13%	100%
	Banda	68%	18%	0%	15%	100%
Bono East constituencies	Pru West	18%	78%	2%	2%	100%
	Pru East	18%	71%	9%	2%	100%
	Nkoranza North	11%	62%	11%	15%	100%
Central constituencies	Effutu	30%	51%	9%	10%	100%
	Upper Denkyira East	0%	51%	20%	29%	100%
	Awutu Senya East	15%	42%	9%	34%	100%
	Gomoa West	1%	88%	10%	1%	100%
	Abura Asebu Kwamankese	11%	71%	13%	5%	100%
	Ajumako Enyan Esiam	15%	57%	18%	10%	100%
	Cape Coast North	1%	18%	59%	22%	100%

MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
Eastern	Atiwa East	19%	61%	15%	5%	100%
	Upper Manya Krobo	26%	34%	12%	28%	100%
	Afram Plains South	33%	55%	8%	3%	100%
	Abuakwa North	1%	71%	11%	17%	100%
	Achiase	4%	13%	53%	30%	100%
	Asuogyaman	37%	46%	9%	8%	100%
	Fanteakwa North	7%	64%	0%	29%	100%
	Kade	0%	4%	56%	39%	100%
	Lower West Akim	0%	41%	29%	30%	100%
	Fanteakwa South	0%	10%	43%	47%	100%
Greater Accra	Dadekotopon	9%	68%	2%	22%	100%
	Tema Central	17%	53%	1%	29%	100%
	Domeabra-Obom	18%	49%	10%	22%	100%
	Krowor	28%	35%	14%	23%	100%
	Trobu	28%	69%	1%	2%	100%
	Kpone-Katamanso	30%	62%	4%	4%	100%
	Ada	5%	69%	18%	8%	100%
	Bortianor-Ngleshie Amanfro	10%	83%	2%	5%	100%
	Ayawaso East	7%	55%	14%	24%	100%
	Sege	32%	44%	18%	6%	100%

MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
North East	Chereponi	9%	60%	0%	31%	100%
	Nalerigu/Gambaga	9%	67%	14%	9%	100%
Northern	Kpandai	18%	18%	4%	61%	100%
	Kumbungu	15%	58%	5%	22%	100%
	Bimbilla	94%	6%	0%	0%	100%
	Wulesnsi	13%	55%	4%	28%	100%
	Zabzugu	22%	43%	1%	33%	100%
Oti	Krachi Nchumuru	10%	43%	0%	48%	100%
	Nkwanta South	1%	82%	1%	16%	100%
	Krachi East	60%	21%	9%	10%	100%
		0%	0%	0%	0%	0%
Savannah	Yapei/Kusawgu	22%	50%	0%	28%	100%
	Bole-Bamboi	3%	27%	0%	70%	100%

MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
Upper East	Bolgatanga Central	8%	55%	19%	18%	100%
	Builsa North	13%	31%	13%	42%	100%
	Builsa South	87%	13%	0%	0%	100%
	Bolga East	37%	40%	0%	23%	100%
	Navrongo Central	44%	33%	11%	13%	100%
Upper West	Daffiama/Bussie/Issa	9%	78%	1%	12%	100%
	Lawra	5%	48%	17%	30%	100%
	Jirapa	6%	88%	1%	5%	100%
Volta	Adaklu	52%	29%	4%	15%	100%
	Akatsi North	88%	12%	0%	0%	100%
	North Dayi	15%	45%	1%	39%	100%
	Agotime Ziope	29%	68%	0%	3%	100%
	Akatsi South	13%	62%	6%	19%	100%

MPs Performance-Constituencies

		Excellent	V.Good/Good	Average	Poor/V.Poor	Total
Western	Effia	12%	49%	30%	9%	100%
	Amenfi East	4%	36%	18%	42%	100%
	Ahanta West	8%	22%	49%	22%	100%
	Takoradi	3%	50%	17%	30%	100%
	Amenfi West	21%	55%	19%	5%	100%
Western North	Aowin	20%	44%	5%	31%	100%
	Bia East	8%	82%	3%	8%	100%
	Bia West	6%	41%	32%	21%	100%



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