



World Radio Day 2026

Today, the world celebrates another World Radio Day, an international day proclaimed by UNESCO in 2011, and adopted by the United Nations General Assembly in 2012. Every February 13, the world celebrates and honours broadcasters for their voices, the stories they tell and amplify, and the vital role radio continues to play in informing and connecting societies.

Today we celebrate all Radio Broadcasters,—public, commercial, and community radio stations. The 2026 commemoration is guided by UNESCO's global theme, **“Radio and Artificial Intelligence – AI is a tool, not a voice.”** This theme underscores the importance of preserving the human voice at the centre of broadcasting, while embracing technological innovation with ethical responsibility and editorial independence.

Radio remains one of the most trusted and widely consumed media platforms worldwide, with unmatched geographical reach. Its power lies in its ability to reflect diversity, foster dialogue, and provide a platform for all voices—political, spiritual, social, and environmental. This places a responsibility on radio stations to serve diverse communities with balanced, inclusive, and credible content.

In Ghana, radio continues to play a critical role beyond entertainment, providing timely and relevant information that shapes public discourse. As Artificial Intelligence increasingly influences broadcasting, enhancing content creation, quality, interactivity, and delivery—it is essential that professional judgment, creativity, and public service values remain intact. AI can support innovation, but trust is built by broadcasters, not technology. As UNESCO rightly states, **“Technology alone cannot build trust. Radio broadcasters do.”**

On behalf of myself and the Executive Council of the Ghana Independent Broadcasters Association (GIBA), I commend all radio broadcasters and media professionals for their dedication and service. We encourage you to remain steadfast as the trusted voice of the people, advancing democracy, development, education, and national cohesion.

I wish all radio broadcasters and their employees a meaningful and impactful World Radio Day 2026. Happy World Radio Day.

Abdulai Awudu
President
Ghana Independent Broadcasters Association (GIBA)